



McMinn County Economic Development Authority

Membership Application

The McMinn County Economic Development Authority (MCEDA) is a public-private, membership-based organization dedicated to fostering economic growth and enhancing quality of life in McMinn County. Our mission is to create and retain quality jobs, attract capital investment, and promote sustainable development through strategic marketing and regional collaboration. As part of our comprehensive approach to economic development, MCEDA promotes McMinn County tourism, showcasing the area's unique attractions, supporting local businesses, and driving economic impact through tourism initiatives

Membership Level:

- Investor – \$2,500
- Champion– \$1,000
- Builder – \$500
- Associate – \$250

Company Name: _____

Address: _____

Local Contact: _____ Title: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Company Product/Service: _____

Number of Employees: _____ Year Established: _____

Signature: _____ **Date:** _____



Please include your completed application along with a check made payable to the McMinn County Economic Development Authority.



Membership Level Guidelines

Membership tiers are based on the size and type of organization, and all organizations should align with the tier that accurately reflects their structure.

Investor

This tier is designed for organizations seeking a leadership role and high-level engagement.

Eligibility:

Companies with 800+ employees

Financial institutions of any size

Champion

This tier is designed for mid-to-large businesses looking for strong involvement and visibility.

Eligibility:

Companies with 400-799 employees

Professional service organizations of similar scale

Builder

This tier is designed for small-mid sized businesses to build their presence

Eligibility:

Companies with 50-399 employees

Professional service organizations in this range

Associate

This tier is designed for individuals and small businesses seeking community and resources

Eligibility:

Small businesses with fewer than 50 employees

Individual non-business members



Member Benefits

Investor

- Investor spotlight and listing on <http://www.makeitinmcminn.org> homepage
- Main sponsor for the Annual Meeting Event- recognition on social media posts, event programs, and announced at the event, and post-event press releases
- 4 complimentary tickets to the Annual Meeting Event
- Welcome social media post on Facebook and LinkedIn
- Quarterly newsletter emailed to all members
- Eligibility for Member of the Month recognition (includes social media post, short press release, and newsletter mention)
- Discounted tickets to other McMinn EDA events (Sporting Clay Tournament, Industry Appreciation Day, Bites & Insights, etc.)
- Window/Door decal indicating McMinn EDA membership

Champion

- Listing on <http://www.makeitinmcminn.org> member directory with a link to member's website
- Gold Sponsor for the Annual Meeting Event- recognition on social media posts and announced at the event
- 3 complimentary tickets to the Annual Meeting Event
- Welcome social media post on Facebook and LinkedIn
- Quarterly newsletter emailed to all members
- Eligibility for Member of the Month recognition (includes social media post, short press release, and newsletter mention)
- Discounted tickets to other McMinn EDA events (Sporting Clay Tournament, Industry Appreciation Day, Bites & Insights, etc.)
- Window/Door decal indicating McMinn EDA membership



Member Benefits

Builder

- Listing on <http://www.makeitinmcminn.org> member directory with a link to member's website
- 2 complimentary tickets to the Annual Meeting Event
- Welcome social media post on Facebook and LinkedIn
- Quarterly newsletter emailed to all members
- Eligibility for Member of the Month recognition (includes social media post, short press release, and newsletter mention)
- Discounted tickets to other McMinn EDA events (Sporting Clay Tournament, Industry Appreciation Day, Bites & Insights, etc.)
- Window/door decal indicating McMinn EDA membership

Associate

- Listing on <http://www.makeitinmcminn.org> member director with a link to member's website
- 1 complimentary ticket to the Annual Meeting Event
- Welcome social media post on Facebook and LinkedIn
- Quarterly newsletter emailed to all members
- Eligibility for Member of the Month recognition (includes social media post, short press release, and newsletter mention)
- Discounted tickets to other McMinn EDA events (Sporting Clay Tournament, Industry Appreciation Day, Bites & Insights, etc.)
- Window/door decal indicating McMinn EDA membership